INTERVIEW SUMMARY

The Applicants express their appreciation to the Examiner for conducting a telephone interview on October 29, 2009. Examiner Yasin M. Barqadle and the Applicants' representatives Bruce R. Needham (Reg. No. 56,421) and Scott Hilton were present.

The Applicants provided a summary of the invention, proposed amendments to Claim 1, and a summary the cited art. The Examiner and the Applicants discussed the rejections of Claim 1 under 35 U.S.C. § 103, focusing on a proposed amendment to independent Claim 1. The Applicants discussed the unique issues specific to non-SMS devices that do not have access to the SS7 signaling channel. The Applicants further discussed the differences between the claimed invention and the art of record. Specifically, the Applicants discussed the differences between the initiation command in the claimed invention and the messaging commands in the cited art.

The Examiner suggested adding further definition of the non-SMS device, and adding an additional step to clarify that the claimed invention parses and extracts the initiation command from the activation message and that the activation message has an embedded SIA identifier and initiation command. The Examiner and the Applicants agreed that the proposed amendment, with the Examiner's suggestions, will likely overcome the rejections of record under 35 U.S.C. § 103. The Examiner stated that a further search and further investigation into the cited art will be performed. The Applicants accordingly agreed to make the proposed amendments with the Examiner's suggestions, and have done so presently.